

Pavilion is commemoration, celebration, celebration and festivity. It is a meeting point. It congregates, is open, dialogues and interacts. It is a gathering of strangers fleeing anonymity. It is a multitude of bodies that merge into one.

The pavilion is assembled and disassembled. It is built collectively and it seduces the senses. It reasons, negotiates and thinks with the senses. It promotes experiences. It celebrates aesthetics.

The pavilion acts, risks, walks, fails, learns and walks again. It is a playful action of collective creation. It narrates, converses, exhibits, signifies, performs and promises.

The pavilion was ephemeral, but it became permanence. It escaped the spatio-temporal condemnation of its conception and survived as an icon. It dreamed of industries and harvests. Today it celebrates and creates new identities, bodies and citizenships.

The pavilion is a material and immaterial construction. It is under construction and will continue to be under construction. It is scale, matter, form and experience at the same time. It is the people. Without people there is no pavilion.

The pavilion is concrete and uncertain. It is diverse and diversifies. It subverts and amuses. It creates and co-creates. The pavilion is a thought process. It is thought made creation.

Pavilion 2023: **(Re)collecting to (re)act.**

Pavilion is a space for the encounter of ideas, languages and cultures. Like *Cartier-Bresson*, at Pavilion we propose to capture a fleeting moment, and all the relationships involved with that movement. We capture knowledge, actions, exhibitions, presentations, narratives and conversations.

At Pavilion we approach architecture and design from an essentially creative and innovative attitude, where the value of the production goes beyond the result and is traced back to the process as an experience and a stage for dialogue and interaction. From these shared processes we can affirm that the potential of a design lies in its capacity to promote new behaviors, relationships and ways of recognizing ourselves; it is design as a way of thinking.

The objective of Pavilion, rather than collecting and exhibiting knowledge and products, is to generate ideas and experience creative situations that enrich everyday design. We strive to capture an attitude based on constant creation and innovation, spanning a diverse range of intellectual panoramas, which will enable us to face each project with new perspectives that meet the demands of the present and transgress positions and discourses.

Pavilion explores how we take risks and learn, with a design and architecture closer to the real conditions of our current world, which is both ever-changing and challenging. Taking risks implies overcoming the fear of error and imperfection. It means letting things be built from a creative spirit and free of prejudices. Taking risks in our practices is the main condition to humanize them.

Pavilion is an invitation to share creative processes in constant construction, focused on imagining practices based on the plurality and heterogeneity of discourses. It seeks to extend itself with maximum freedom, commitment and passion, in order to embrace the complexity and differences of today's society through proposals of research and creation in permanent movement and transformation.

The Colombian institutional research boards have highlighted that the processes, results and research derived from Research-Creation projects articulate the generation of scientific knowledge with the generation of creative knowledge. The Arts, Architecture and Design Board (AAD) emerged ten years ago in Colombia as an interdisciplinary and inter-institutional space to define criteria for the validation of results and processes, understood as opportunities for the generation of new knowledge from creative disciplines.

Pavilion 2023 gathers the diverse strategies and practices that the AAD Board has developed over the last ten years, in order to guarantee transparency, rigor and theoretical and conceptual soundness for validating results and processes in our disciplines. In this sense, Pavilion is aligned with the quality criteria proposed for the recognized types of Research/Creation: Technological innovation, social innovation, and innovation in products and content.